

APPLICATION



FIRST NAME:

LAST NAME:

EMAIL ADDRESS:

MAILING ADDRESS:

PHONE NUMBER

COMPANY NAME:

COMPANY WEBSITE:

YEARS IN BUSINESS:

HEADCOUNT (EMPLOYEES AND INDEPENDENT CONTRACTORS):

ANNUAL REVENUE (LAST CALENDAR OR FISCAL YEAR):

PERCENT (%) OF EQUITY OF THE COMPANY YOU OWN:

TYPE OF BUSINESS (IN 50 WORDS OR LESS):

ONCE THE FORM IS COMPLETE, PLEASE EMAIL THE SAVED PDF OR SCANNED DOCUMENT TO
QUESTIONS@BIRTHINGOFGIANTS.COM

APPLICATION

BIRTHING OF GIANTS

HOW DID THE BUSINESS BEGIN? (250 WORDS OR LESS):

HOW DID YOU GET STARTED IN THE BUSINESS OR THE INDUSTRY? (250 WORDS OR LESS):

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WHAT ARE YOUR GOALS FOR THE BUSINESS OVER THE NEXT 12 MONTHS?

NEXT 3 YEARS OR LONGER?

WHAT ARE YOUR BIGGEST CHALLENGES OVER THE NEXT 12 MONTHS?

NEXT 5 YEARS OR LONGER?

RANK THE IMPORTANCE OF THE FOLLOWING ISSUES TO YOUR BUSINESS:

Building an effective management team

Hiring great people/retaining talent

Increasing sales

Improving and scaling culture

Mergers and acquisition

Maximizing profitability

Improving execution

Preparing my company for sale

RANK THE IMPORTANCE OF THE FOLLOWING ISSUES TO YOU:

Becoming a better CEO

Building a scalable enterprise

Building an enduring institution

DESCRIBE SOMETHING YOU'RE PROUD OF ABOUT YOUR INDUSTRY THAT YOU WERE PERSONALLY INVOLVED WITH:

DESCRIBE SOMETHING YOU'RE PROUD OF ABOUT YOUR COMMUNITY THAT YOU WERE PERSONALLY INVOLVED WITH:

IF YOU ARE SELECTED FOR THE BIRTHING OF GIANTS FELLOWSHIP PROGRAM, ARE YOU PREPARED TO COMMIT TO (INITIAL EACH ONE THAT YOU AGREE TO):

Attending a week-long session where you'll be joined by peers and experts?

Treating the information you hear from other peer CEOs as confidential?

Attending a webinar and a coaching session before and after the week-long session?

Actively engaging and assisting other Birthing of Giants Fellows?